

**Option 2)** Greystar would work with us to integrate our CasaCommand system into one of your existing apartment buildings or one that is about to begin construction, as well as this project. This is a project in which we already have a substantial investment of time and money and is ready for immediate prototyping.

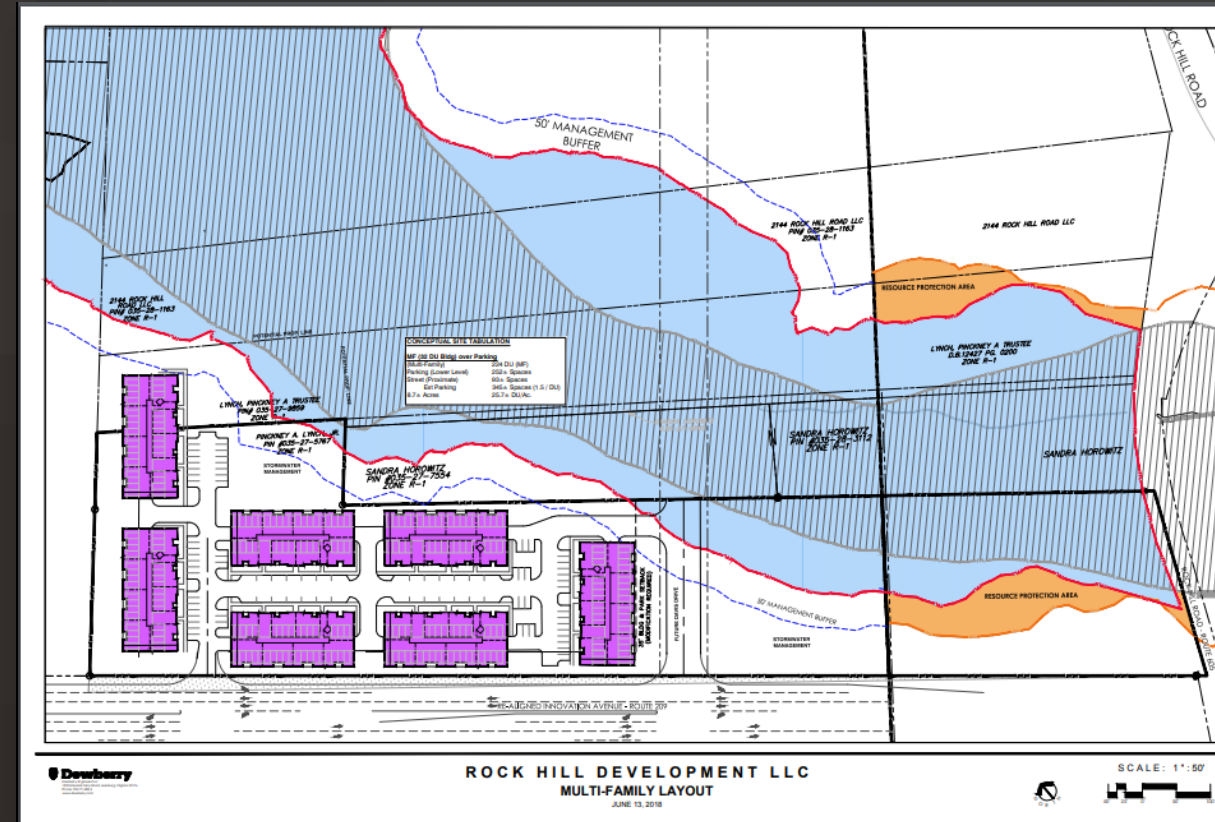


CasaCommand will help Greystar:

- Establish dominance as the world leader in applying technology to apartment construction, leasing and management
- Enable faster leasing at higher rental rates as Greystar offers user benefits not available in other apartment communities.
- Make the construction process and unit servicing more efficient.



At the heart of our system is our new patented method of adding depth perception to imagery that includes detailed item information. This system has only become possible with the newest advances in Lidar technology to enable depth perception, as best shown on the latest camera hardware on the recently released iPhone and Ipad 12.



In the development process, tags can be used to identify buildings, roads, utilities - everything that is part of the development site, both temporary and permanent. This is a great way of sharing information with contractors, planning officials, and community groups as information can be tiered to show only what is helpful to each group.

During construction, materials and deliveries can be tracked from point of origin to its actual final destination within the build.



Transparency amongst all moving parts in the process provide accuracy and less error, putting a renter in your unit faster.

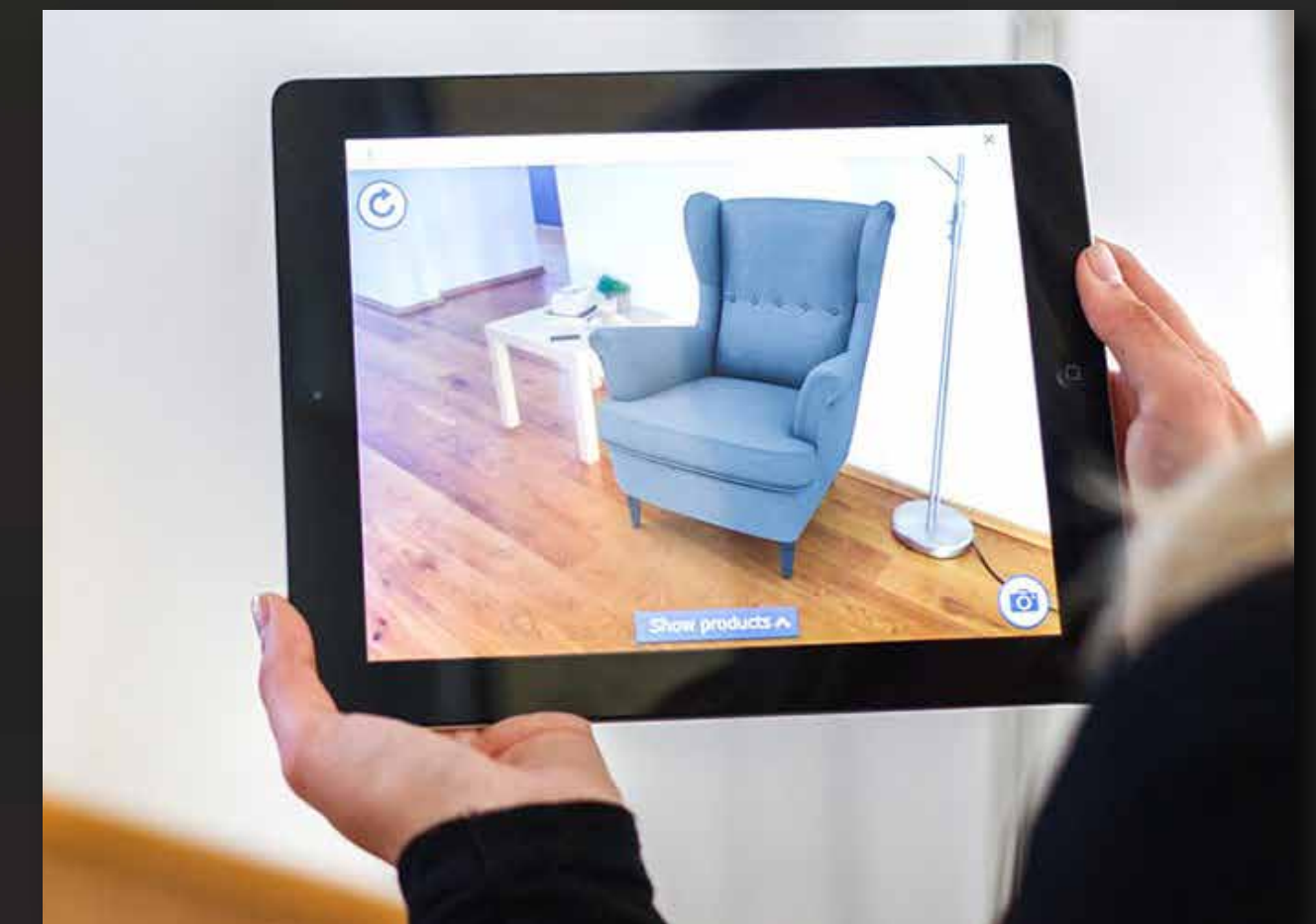
Renters increasingly care about issues like sustainability, where the things they use came from, and how they were created. With this system of tagging and tracking, Greystar apartments becomes a story, not a commodity.



Potential renters all over the world will have the option to remotely view the units available and view detail of the contents of each home in high-quality images, including all units and common areas, accompanied either by a preset voice over, no voice over, or live guidance from a Greystar representative.



The renters can be pre-qualified online. Their information gathered during registration can direct them towards the best fitting community, building, and unit for their needs.




Users have the option to virtually move their own furniture, art, and other items into the unit and see how they would look before they move in, or Greystar can offer its own options for pre-furnished units.

Anything in the home can be tagged and detailed. Tags will show item detail, function, accessibility, etc. and can highlight those elements most likely to induce the potential renter to sign a lease agreement.

Similarly, tags can show management installation dates, service records, etc. keeping an accurate, detailed, and transparent record of particular items within the homes useful for construction, maintenance, and updates between move-ins.

Your customers can add their own information to the tags, both for their own information and as part of maintenance requests.

 **Back to Floor Plans**
**Kitchen**

EDIT
EXPORT
✕


Shop
Manuals
Website
Parts

### Refrigerator

<b>Brand</b>	GE
<b>Life Expectancy</b>	5-10 years
<b>Price</b>	\$1599 (Previous Install)
<b>Dimensions</b>	69x36x28
<b>Warranty</b>	Not under warranty

**Notes**

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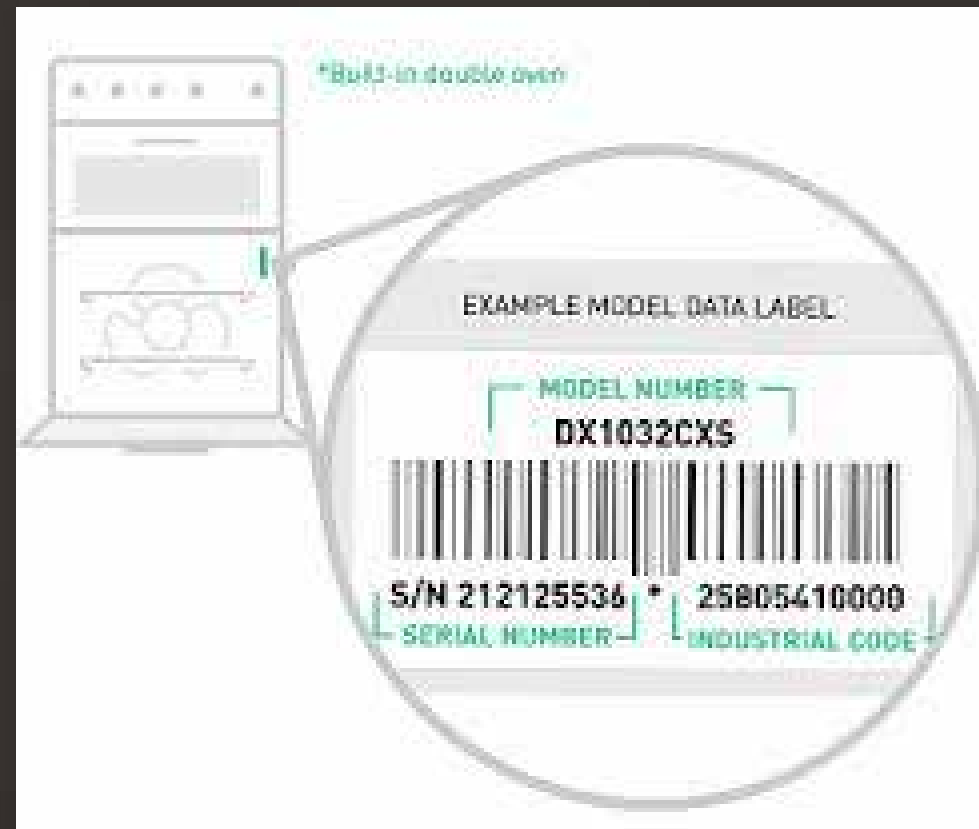
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ADD A TAG

ENTRYWAY
LIVING ROOM/ GALLERY
DINING ROOM
OFFICE
LIVING ROOM
GARAGE

For buildings not yet built, we can tag and identify items in floorplans. But the best use of the CasaCommand system is when a member of our team or Greystar staff takes an image of the apartment building and uploads it to our system.





During the Purchasing process all relevant information is obtained automatically from model numbers for every component of the apartment; flooring, appliances, - anything that is not part of the building structure.



That information is put into an API that controls access to the information, what is available to renters, and what is available to different management functions within Greystar. (John Groom has a patent in an application, the heart of which is the management of complex APIs dealing with wide ranging sources of data)



Potential renters can access this information via the Greystar site, Casacommand.com, or directly from locally targeted digital advertisements. Best of all, we can incorporate CasaCommand into your existing software management system.



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